

# TESTIMONIALS

Rachel is an exceptional consultant and trainer who has delivered a number of projects for me, including leadership development and business courses as well as provided invaluable mentoring and coaching.

She is a focused, creative and determined individual who is passionate about helping her clients to succeed by imparting, sharing and transferring her considerable knowledge to all that she works with. Her approach has always been methodical and facilitative, and her theoretical knowledge is complemented by her wealth of practical & commonsense experience.

I have enjoyed working with Rachel and have benefitted enormously.

#### Andrew Weavill B.Ed (Hons), MIBC, MCMI, MCIPD

Director, IMPACT Training & Consultancy

At our very first meeting Rachel looked over our business plan and financials and gave us constructive advice on how we could improve these and provided information that we had not yet considered. Rachel was extremely accessible and we felt that we could always contact her and her response was rapid.

She gave advice and helped with the following:

- Name, logo and strapline for our business (we actually changed the name of our nursery following Rachel's advice and it was the best thing we did)!
- Marketing strategy and promotional materials (leaflet and banner designs/wordings)
- Financial projections (break even calculations)
- · Help in forming our Ltd. Company
- Layout of the building and staff facilities
- Guidance on Health and Safety for our employees and the risk assessment process
- Interview questions/technique/feedback etc.

In addition to her knowledge, Rachel was a huge support emotionally. There were days where we were overwhelmed by the project we had taken on and doubted our ability to see it through. Rachel always believed in us and supported us through these times and Scott and I genuinely believe that we could not have done this without her.

- 2 years on from meeting Rachel we have:
- · Been trading for 12 weeks
- Are turning over £150,000 pa
- Have confirmed bookings up to April 2015 which will see us sitting at 100% occupancy (national average is 80%)
- Occupancy rate of 82% in September 2014. (7 months after opening)
- Are 1 year ahead of our best case scenario business plan and have not had to dip into our working capital!

Rachel has been fundamental to our success and we cannot thank her enough for her past and continued support.

### Vanessa Mason

Owner, Cleeve Day Nursery

### VISION.STRATEGY.IMPLEMENTATION.

Zest Business Support Ltd, Broad Oak Barn, Broad Oak, Linthwaite, Huddersfield, HD7 5TE t: 07715 489460 e: rachel@zestbusinesssupport.co.uk w: zestbusinesssupport.co.uk



## **TESTIMONIALS**

Working with Rachel over the past few years has proven to be a very positive and developmental experience. Rachel originally supported our organisation with the planning and development of a programme to support young unemployed people. The knowledge and experience Rachel has acquired along with her enthusiasm and passion for her work contributed to the delivery of several very successful programmes with fantastic feedback from the young people – matched by equally positive comments from Job Centre Plus!

Our relationship with Rachel continues as she acts as our internal quality assurer for our Business Administration qualifications through OCR. Consistently helpful, flexible and always bringing good advice and fresh ideas to support our delivery team, Rachel has made a very positive contribution to aspects of our development and it is something which we truly value.

#### Lynette Lee

Workbased Programme and Quality Manager, Halifax Opportunities Trust

Quality Recognition Ltd have been delighted to secure the services of Rachel over a 14 year period. We have used her knowledge and expertise to design & deliver many UK wide business support projects which came in on time and budget.

Rachel has also worked on projects in Estonia and Czech Republic as a UK Expert to assist the government departments put quality standards into the emerging business support infrastructure in these countries.

Rachel has extensive knowledge, understanding and skills in the business support sector and has worked with both small businesses in Mentor, Coach, Adviser & training roles as well as quality assuring business advisers.

### **Christine Tolson**

Chief Executive, Quality Recognition Ltd

Rachel has a genuine skill of getting under the skin of what makes a business tick. She provides challenging and constructive advice from marketing to finance and has made me really focus on what is unique about my business. Her genuine enthusiasm has also given me much more confidence in getting my start up business off the ground and I hope to continue our relationship as my business grows.

# Karen Rangeley

Photographer

### VISION.STRATEGY.IMPLEMENTATION.

Zest Business Support Ltd, Broad Oak Barn, Broad Oak, Linthwaite, Huddersfield, HD7 5TE t: 07715 489460 e: rachel@zestbusinesssupport.co.uk w: zestbusinesssupport.co.uk